



2020 UMA Business Membership and Annual Sponsorship Opportunities

Dear Colleagues,

UMA is a national fellowship of service organizations and others committed to support and hold each other accountable for their mission and ministry as United Methodist faith-based communities. Our members are diverse ministries, ranging from small community ministries serving vulnerable, needy populations to larger multi-site organizations dedicated to serving older adults, children, youth, families and persons with developmental disabilities.

The Association is dedicated to its mission to promote, inspire, recognize, and empower excellence in human service ministries. We are proud of the collegial spirit among our members to support this mission for all of our ministries. Our 2019 UMA Annual Meeting inspired all of us to be *empowered by joy*. I hope you will join us on this journey.

For 2020, we will continue to offer high quality shared learning and networking events that highlight best practices in key areas including governance, philanthropy, risk management, spiritual care, financial management, information technology and more.

UMA is dedicated to excellence and fellowship. By joining UMA at this time, UMA annual sponsors can benefit from a year-long relationship to:

- Share best practices and expertise with a wide range of service provider organizations.
- Engage with members as they seek innovation and partnerships to advance their missions.
- Show support for faith-based organizations committed to quality.
- Raise the standards of excellence by supporting the critical role that UMA members serve in meeting their community needs.
- Keep current on issues impacting service provider organizations.

We invite you to support the mission of UMA and its members as a Business Member in 2020 and become a 2020 Annual Sponsor with year-long sponsor benefits.

If you have questions or would like to discuss the various opportunities in more detail, please contact me at mkemper@ouruma.org or 202-680-3941.

Sincerely,

Mary Kemper
President & CEO

UNITED METHODIST ASSOCIATION

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2020 UMA Annual Sponsor Benefits Overview

Wesley Level Sponsor - \$25,000/year – Max. 4

- Company logo and site link on UMA website home page throughout the year
- Company profile on annual and regional meeting brochures
- Verbal recognition of sponsor by CEO or Board Chair at Annual and Regional meetings
- Fifteen-minute update from sponsor representative at each in-person shared learning events
- Opportunity to share an article or white paper on website with a yearlong presence
- List of Annual Meeting attendees in advance of conference with e-mail addresses for those members who opt in to share
- Sharing of material at Annual Meeting in packet or on shared display table
- Attendance for up to two (2) people for each regional or virtual event, one of which is the Annual Meeting
- Meet with full board once per year
- Full color logo on presentation slide at Annual Meeting General Sessions
- Reserved seating for General Sessions at Annual Meeting
- UMA Member News email subscription

John Wesley was the co-founder of Methodism. He was known for his tireless efforts and unselfish service to the poor and vulnerable people.

Truth Level Sponsor - \$10,000/year – Max. 8

- Listed as Truth level sponsor on website and Annual and regional meeting brochures
- Company logo and site link on UMA website year throughout the year
- Opportunity to share an article or white paper on website
- Attendance for up to two (2) people at the UMA Annual Meeting
- Sharing of material at Annual Meeting in packet or on shared display table and participation in sponsor networking events at Annual Meeting
- Business Member registration pricing for all events in the calendar sponsor year, both in-person and virtual
- Verbal recognition at Annual and Regional Meetings
- List of Annual Meeting attendees in advance of conference with e-mail addresses for those members who opt in to share
- Opportunity to share an article or white paper on website
- Reserved seating for General Sessions at Annual Meeting
- UMA Member News email subscription

Sojourner Truth, an ex-slave, became a Methodist preacher who crusaded for abolition and women's rights activist and the overall betterment of society.



2020 UMA Annual Sponsor Benefits Overview (continued)

Aldersgate Level Sponsor - \$3,000/year

- Acknowledgement as Aldersgate level sponsor at Annual Meeting on website and meeting materials
- Business Member registration pricing for all events in the calendar sponsor year, both in-person and virtual
- Company logo and site link on UMA website year throughout the year
- UMA Member News email subscription

In 1738, John Wesley attended an evening prayer meeting on Aldersgate Street in London, where he experienced assurance of his salvation.

Mission Supporter/Business Membership – \$500/year

- The Mission Supporter is our UMA business member and receives business member rates for all UMA shared learning events, both in-person and virtual
- UMA Member News email subscription

*Our **mission** is to promote, inspire, recognize, and empower excellence in human service ministries.*