



2021 UMA Business Membership and Annual Sponsorship Opportunities

Dear Colleagues,

UMA is a national fellowship of service organizations and others committed to support and hold each other accountable for their mission and ministry as United Methodist faith-based communities. **Our nationally recognized members are diverse**, ranging from **large, multi-site organizations** dedicated to serving older adults, children, youth, families, and persons with developmental disabilities to **small community ministries** serving vulnerable, needy populations.

The Association is dedicated to its mission to promote, inspire, recognize, and empower excellence in human service ministries. Because of our close relationships with our members, you can **connect** with **decision-makers and business partners** in meaningful ways. These **personal connections** provide an **excellent return on investment** for our generous supporters.

We invite you to partner with us in support of the good work our members do.

In 2021 we will continue to offer high-quality shared learning and networking events – both virtual and in-person – that highlight best practices in key areas including governance, philanthropy and marketing, finance, risk management, operations, human resources, information technology, and more.

Our Annual Sponsors benefit from **year-round visibility** with our members, and your partnership **actively supports the work of UMA**. Many of our valued business partners have told us they **value these year-round relationships, particularly as event-related sponsorships are precarious during this unprecedented time.**

Your Annual Sponsorship provides opportunities to:

- **Share your expertise** with a wide range of service provider organizations and C-suite executives.
- **Engage with members** as they seek innovation and solutions to advance their missions.
- **Develop relationships** with top decisions makers with oversight of purchasing decisions.
- **Respond to critical needs** experienced by our member organizations.
- **Enjoy a collaborative relationship** with UMA, as we work with you to create opportunities throughout the year to **maximize your brand awareness, meet your business goals** and help **position your business as a thought leader.**

UNITED METHODIST ASSOCIATION

5285 Westview Drive #200 | Frederick, MD 21703 | P: 301.556.1340 | www.ourUMA.org



If you have questions or would like to discuss the various opportunities in more detail, please contact me at mkemper@ouruma.org or Kristen Jones, Director of Membership and Programs at kjones@ouruma.org.

Sincerely,

Mary Kemper
President and CEO

[Register here for your 2021 partnership opportunity.](#) *Benefits begin immediately.*



The UMA mission is to promote, inspire, recognize, and empower excellence in human service ministries.

2021 UMA Annual Sponsor Benefits Overview

Wesley Level Sponsor - \$25,000/year – Max. 4

- Prominent company logo and site link as **premier level** Wesley sponsor on UMA website year with year-long presence.
- Prominent company logo and site link placement as **premier level** Wesley sponsor on Annual Meeting and regional/virtual meeting brochures.
- Verbal recognition of **premier level** Wesley sponsor by CEO or Board Chair at Annual, Regional and/or Virtual meetings.
- Exclusive opportunity to meet with full board at least once per year.
- Opportunity to share an article or white paper on website with a year-long presence.
- List of Annual Meeting attendees in advance of conference with e-mail addresses for those members who opt in to share.
- Attendance for up to two (2) people at the UMA Annual Meeting or other virtual or in-person event.
- Business Member registration pricing for all events in the calendar sponsor year, both in-person and virtual.
- Priority consideration of shared learning proposals for educational events.
- Frequent company news updates in our bi-monthly newsletter and on social media.
- UMA Member News email subscription.
- Includes the annual Business Membership for your company.

John Wesley was the co-founder of Methodism. He was known for his tireless efforts and unselfish service to the poor and vulnerable people.

Truth Level Sponsor - \$10,000/year – Max. 10

- Featured company logo and site link as upper level Truth sponsor on UMA website year with year-long presence.
- Featured company logo and site link placement as upper level Truth sponsor on Annual Meeting and regional/virtual meeting brochures.
- Verbal recognition as upper level Truth sponsor at Annual and Regional/Virtual Meetings.
- Opportunity to share an article or white paper on website with a year-long presence.
- List of Annual Meeting attendees in advance of conference for those members who opt in to share.
- Attendance for up to two (2) people at the UMA Annual Meeting or other virtual or in-person event.
- Business Member registration pricing for all events in the calendar sponsor year, both in-person and virtual.
- Frequent company news updates in our bimonthly newsletter and on social media.
- UMA Member News email subscription.
- Includes the annual Business Membership for your company

Sojourner Truth, an ex-slave, became a Methodist preacher who crusaded for abolition and women's rights activist and the overall betterment of society.

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Aldersgate Level Sponsor - \$3,000/year

- Company logo and site link on UMA website year with year-long presence.
- Acknowledgement as Aldersgate level sponsor at Annual Meeting.
- List of all member organizations attending the Annual Meeting in advance of conference.
- Business Member registration pricing for all events in the calendar sponsor year, both in-person and virtual.
- UMA Member News email subscription.
- Includes the annual Business Membership for your company.

*In 1738, John Wesley attended an evening prayer meeting on **Aldersgate** Street in London, where he experienced assurance of his salvation.*

Business Membership Only - \$500 Annual Membership

The Business Membership supports our mission to improve the quality of life for those served by UMA members, to expand the footprint of service to those in need, and to lead the setting of standards of service through the EAGLE program of excellence.

The **Mission Supporter** is our UMA business member and

- Demonstrates your support for the work of UMA and its members.
- Allows for the discounted business member rates for all UMA shared learning events, both in-person and virtual.
- Allows your team members to participate as business member representatives of your company.
- Includes UMA Member News email subscription.

[Register here for your 2021 partnership opportunity.](#) *Benefits begin immediately.*