



UMA ANNUAL MEETING
Business Partner

Sponsorship Experience Prospectus

Frasier Meadows and The Embassy Suites

Boulder, CO

April 27-30, 2020

Who We Are

The United Methodist Association of Health and Welfare Ministries ([UMA](#)) is a national fellowship of health and human service organizations and others committed to support and hold each other accountable for their mission and ministry as United Methodist and other faith-based organizations. UMA members are diverse, ranging from small community ministries serving vulnerable, needy populations to larger multi-site organizations dedicated to serving children, youth, families, and older adults.

UMA also oversees the [EAGLE](#) Accreditation Program, the only faith-based accrediting body in the country. Our accredited organizations, which includes diverse faith traditions, gain the benefit of UMA membership and are invited to be a part of our UMA Annual Meeting.

Why Attend and Support our Annual Meeting?

Our Annual Meeting is our Association's signature event, providing quality education, thought-provoking information, and best practices and business trends to our members. **It's also an unparalleled opportunity for businesses that support them to engage in meaningful ways over multiple days.**

UMA is able to offer our Annual Meeting in large part because of the support of our business partners and sponsors. **We offer a variety of sponsorship opportunities to suit both your marketing objectives and your budget.** Our 2020 Annual Meeting will provide you with a dynamic atmosphere in which to promote your organization to executive leadership and other key decision makers.

Our meeting is designed to be relevant to a variety of professionals and provider types including, but not limited to:

C-Suite Executives

Executive Directors

Chaplains and Spiritual Care

Development/Philanthropy

Housing

Finance

Marketing and Communications

Human Resources

Trustees

Administrators

Business Partner Experience

Attending our meeting affords your company the opportunity to:

- **Interact with industry leaders with decision-making** power serving seniors, children, youth and families, and developmentally disabled individuals.
- **Develop new sales leads or further existing partnerships and relationships.**
- Gain a deeper understanding of the **issues shaping their strategies and decisions.**

Business attendee registration value (Business members also receive the **discounted business member rate** at UMA events, including the Annual Meeting: See [UMA Annual Sponsorship program.](#))

- Networking lunches, education sessions, and keynote presentations
- All networking and recognition receptions (Meet and Greet, Celebration of Excellence)
- Transportation from the Embassy Suites to the meetings at Frasier Meadows
- Discounted overnight room rate at host hotel (Embassy Suites)
- National Association of Long-Term Care Administrator Boards (NAB), and NASW; CEUs pending
- Vendor Portability: *no stationary exhibit space and no need for booth setup, teardown or shipping costs*
- Move freely about during the two-day event and experience **unlimited face time with attendees**

Networking Highlights

Monday, April 27

3:00 – 4:30 PM

Frasier Tour 1

3:30 – 5:00 PM

Frasier Tour 2

Tuesday, April 28

10:30 AM – 12:00 PM

Frasier Tour 3

Afternoon

Coffee Breaks

4:30 PM – 6:00 PM

Meet and Greet

Reception

Wednesday, April 29

Morning

Coffee Breaks

12:15 – 1:15 PM

Networking Luncheon

Afternoon

Coffee Breaks

5:00 – 6:30 PM

Celebration of

Excellence Awards and

Reception

Thursday, April 30

Morning and Afternoon

Coffee Breaks

COST	OPPORTUNITY	BENEFITS	# AVAILABLE
\$2,500	Opening General Session Speaker	Your company logo on key signage; introduction of keynote speaker; Conference Attendee List; 1 full meeting registration	SOLD
\$1,500 (NEW!)	Luncheon and Closing General Session	Your company logo on signage and program; recognition at luncheon	Exclusive
\$1,500	Celebration of Excellence Awards and Reception	Your company logo on signage, program, and beverage tickets; recognition at reception	SOLD
\$1,200	Meet and Greet Reception	Your company logo on signage and program; recognition at the opening reception held at Frasier	2

\$1,200 (NEW!)	UMA Meeting App	Support our “Going Green” initiative! Banner ad on participant’s conference app, which will contain all meeting information; company logo on opening “Instructions Slide” at each education session	Exclusive
\$1,200 (NEW!)	Participants’ USB Drive	Support our “Going Green” initiative! Banner ad on participant’s USB drive, which will contain session handouts; company logo on one exterior side; opportunity to upload a white paper or company information	Exclusive
\$1,000	Wednesday Networking Lunch	Your company logo on signage and program; recognition at luncheon	2
\$1,000	Name Badges	Your company logo on meeting name badges	SOLD
\$500	Daily Coffee Service	Your company logo on signage at the coffee bar for the morning and afternoon sessions	2

Interact with Clients:

Are you interested in hosting and engaging your clients who are attending the Annual Meeting? We will provide sponsors with a list of options for dining and entertaining at the most interesting and popular spots in Boulder! This is a value-added opportunity for strategic relationship-building with current and potential clients.

Sponsorships are available on a first-come, first served-basis. The deadline for your sponsorship request is **FRIDAY, MARCH 27, 2020**, with logos and other materials to follow within 5 business days.

To reserve your sponsorship or make inquiries, contact Kristen Jones, Director of Membership and Programs, at 301-556-1342 or kjones@ouruma.org.