



# UNITED METHODIST ASSOCIATION OF HEALTH AND WELFARE MINISTRIES

## MONTHLY DEVELOPMENT CALL

### ***Evaluating and Energizing Church Engagement Efforts: Part II***



#### ***Facilitated by Rev. Shawna Bunnell, Outreach and Communications Coordinator***

Most UMA members have a unique and long-standing tie to the United Methodist Church. However, as many congregations age and shrink, agencies are struggling to gain new supporters and increase charitable dollars while staying true to their faith-based missions and roots. Learn how one agency's team has strategically established relationships with denominations outside the UMC while also strengthening its United Methodist ties, effectively winning new donors and charitable support by positioning itself as a "ministry for mission-minded people of all faiths.

*"I was so excited about the upcoming session in January, I immediately reached out to Shawna to get ideas because we are going into strategic planning so I wanted to be prepared. I had a very engaging conversation with her about the great outreach work she is doing with churches across the tri-state region from all denominations. Her fresh ideas that focus on the mission of the organization's work were so energizing. I will definitely be implementing her ideas." – Elisabeth Gadd, Chief Development Officer, Florida United Methodist Children's Home.*

**DATE:**

**THURSDAY, JANUARY 6**

**TIME:**

**10:00 AM – 11:00 AM (ET)**

**ZOOM MEETING:**

**[CLICK HERE](#) to join meeting**

**Access Code:**

**961 5657 6644**

**Password:**

**627126**

Find your local number: <https://us02web.zoom.us/j/8484848484>

**RSVP if possible, **to: [Kristen Jones](#)****

**Contact or Connect with us:**

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