



UNITED METHODIST ASSOCIATION OF HEALTH AND WELFARE MINISTRIES

MONTHLY DEVELOPMENT NETWORK CALL

*The Non-Profit Difference:
Leveraging a Relationship with your Organization's Marketing and Sales Teams.*

Build stronger relationships with your marketing and sales teams and “help them, help you” in the resident donor cultivation process.

In this Roundtable Discussion, we'll also discuss the use of planned giving vehicles to benefit prospective residents, and how we can “rebrand” fundraising as a:

- *Resource*
- *Support*
- *Partner*

Facilitated by:

***J.D. Shuman, CFRE, President and CEO, Asbury Foundation
and co-chair, UMA Development Peer Network***

DATE: THURSDAY, NOVEMBER 5

TIME: 10:00 AM – 11:00 AM (EST)

ZOOM MEETING: [CLICK HERE](#)

Access Code: 961 5657 6644

Password: 627126

Call-in by Phone: 646-558-8656

RSVP: kjones@ouruma.org

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