



UMA ANNUAL MEETING

## *Event Sponsor Opportunities*

The DeSoto Hotel  
Savannah, GA  
April 25-27, 2022

## **UMA**

The United Methodist Association of Health and Welfare Ministries (UMA) is a national fellowship of health and human service organizations and others committed to support and hold each other accountable for their mission and ministry as United Methodist and other faith-based organizations. UMA members are diverse, ranging from small community ministries serving vulnerable, needy populations to larger multi-site organizations dedicated to serving children, youth, families, and older adults.

## ***Why Attend and Support our Annual Meeting?***

Our Annual Meeting is our Association's signature event, providing quality education and thought-provoking information, best practices, and business trends. It's also an unparalleled opportunity to engage with clients, collaborators, and innovators over multiple days. The more personal size of our meeting allows for meaningful conversations, interactions, and relationship development.

UMA is able to offer our Annual Meeting in large part because of the support of our sponsors. We offer a variety of sponsorship opportunities to suit both your marketing objectives and your budget. Our 2022 Annual Meeting will provide you with a dynamic atmosphere in which to promote your organization to executive leadership and other key decisions makers.

## ***Networking Highlights***

### **Monday, April 25**

#### **Afternoon**

Educational Sessions  
Coffee Fellowship

#### **4:30 PM**

Meet 'n Mingle Informal  
Reception

#### **Evening**

Free for you to schedule  
dinner appointments with  
clients

### **Tuesday, April 26**

#### **Morning and Afternoon**

Coffee Fellowship Hour  
Keynote and General Session  
Educational Sessions  
Coffee Breaks

#### **12:00 PM**

Networking Luncheon

#### **4:30 PM**

Celebration of Excellence  
Reception and Awards

#### **Evening**

Free for you to schedule dinner  
appointments with clients

### **Wednesday, April 27**

#### **Morning**

Coffee Fellowship Hour  
Keynote and General Session  
Educational Sessions  
Coffee Breaks

#### **12:00 PM**

Informal Box Lunches/Networking

INVESTMENT	OPPORTUNITY	BENEFITS	# AVAILABLE
\$5,000	Opening Keynote Speaker	Your logo on key digital and promotional pieces; introduction of keynote speaker; Pre- and Post-Conference Attendee List; <b>1 full meeting registration</b>	1 of 2 available
\$2,500	Celebration of Excellence Reception	Your logo on key digital and promotional pieces; recognition at reception	1 of 2 available
\$1,500	<del>Event App</del> Banner	<del>Banner ad on our Event App with the ability to book 1:1 meetings through the app. The app will contain session handouts; includes opportunity to upload a white paper or company information</del>	Committed
\$1,500	Meet 'n Mingle Opening Social Hour	Provides one drink ticket per attendee, as well as modest hors d'oeuvres. Recognition of your Sponsorship during the Welcoming. Additional drink ticket can be added for an additional \$1,000.	1 of 2 available
\$1,500	Tuesday Networking Lunch	Your logo on key digital and promotional pieces; recognition at luncheon	2
\$1,000	New CEO Lunch	Your logo on key digital and promotional pieces; welcome and recognition at the luncheon attended by the UMA Board members and new CEOs	2
\$1,000	Coffee Break Sponsor	Your logo displayed at coffee break sessions (Choice of Monday afternoon + Wednesday morning, or Tuesday all day) and give-away of your company's branded promotional items, if desired	2
\$500	Member Scholarship Sponsor	Support your peer member organizations experiencing financial stress through a limited number of scholarships to offset registration costs for the Annual Meeting	Unlimited

*Is there an opportunity not listed that you might like to propose? We are pleased to work with you.*

Opportunities are available on a first-come, first served basis. The deadline for your sponsorship request is **FRIDAY, MARCH 25, 2022**, with logos and other collateral materials to follow within 5 business days.

*To reserve your opportunity or make inquiries, please contact  
Kristen Jones, Director of Membership and Programs, at 301-556-1342 or [kjones@ouruma.org](mailto:kjones@ouruma.org).*

***Interact with Clients and Collaborators:***

Are you interested in hosting clients or guests who are attending the Annual Meeting? We will provide our sponsors with a list of options for dining and entertaining at the most interesting and popular spots in Savannah. Capture this value-added opportunity for strategic relationship-building with current and potential clients each evening.